

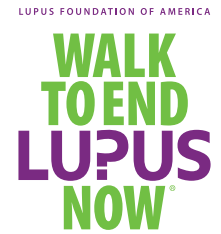
Sponsorship Giving Guide 2023



LUPUSGREATEROHIO.ORG

What is the Lupus Foundation of America, Greater Ohio Chapter?

The Lupus Foundation of America is the only national force devoted to solving the mystery of lupus, one of the world's cruelest most unpredictable and devastating diseases, while giving caring support to those who suffer from its brutal impact. We envision a life free of lupus. Our mission is to improve the quality of life for people affected by lupus through programs of research, education, and advocacy.



What is Lupus?

Lupus is a chronic, autoimmune disease that can damage any part of the body (skin, joints, and/or organs inside the body). Chronic means that the signs and symptoms tend to last longer than six weeks and often for many years. Lupus affects over 60,000 Ohioans and 1.5 million Americans. More than 16,000 new cases of lupus are reported annually across the country. Lupus can range from mild to life-threatening and should always be treated by a doctor. With good medical care, most people with lupus can lead a full life. Lupus strikes mostly women of childbearing age (15-44). However, men, children, and teenagers develop lupus too. For more information about lupus, visit LupusGreaterOhio.org or call us at 1 (888) NO-LUPUS

There are two walks in 2023: Columbus (August), Cleveland (September)

Why support the Walk To End Lupus Now?®

Your corporate sponsorship provides. . .

Smarter Research, Faster Progress

Lupus is a cruel mystery, and research is the key to solving this mystery and ending its brutal impact. Years of disappointing results in lupus drug development suggest that a different approach is needed. Smarter research will generate faster progress. We challenge what isn't working and fund and support research that is most hopeful to uncover the causes of lupus, understand its progression, and accelerate the search for cures.

New Patient Education Classes

Offered across Ohio, these classes help patients and their support system learn about lupus and how to manage the disease.

Support Groups

A small group setting that provides a warm and caring environment for those battling with lupus and in need of a support system. This support system shares experiences, methods of coping with lupus, and insights into living with a chronic illness.

One-on-one Phone Support

Individuals are able and encouraged to call 1(888) NO-LUPUS when they need information, education, or support.

Nationwide Advocacy Efforts

Through letters, emails, phone calls, or face-to-face meetings with elected officials, lupus advocates are the vital voice on legislation and policies impacting people with lupus and their families. An advocate's voice makes a difference.

Educational Summits

Large informational events are hosted across the state. Doctors, medical professionals, and other experts speak to the lupus community about relevant topics.

Digital Support and Education

Educational teleconference series, call-in support groups, monthly e-newsletters, online continuing education classes and more.

Sponsorship Levels & Benefits

Champion Sponsor	Leadership Team Sponsor	Team Sponsor	Patron	Friend
Logo on Walk Day Banner	Logo on Walk Day Banner	Large Course Marker Sign w/Logo	Large Course Marker Sign w/Logo	Small Course Marker Sign
Large Course Marker Sign w/Logo	Large Course Marker Sign w/Logo	Walk to End Lupus Now® Website Text & Logo Mention	Walk to End Lupus Now® Website Text Mention	Walk to End Lupus Now® Website Text Mention
Small Course Marker Sign	Walk to End Lupus Now® Website Text & Logo Mention	1/4 Page Ad Space	1/4 Page Ad Space	
Walk to End Lupus Now® Website Text & Logo Mention	1/2 Page Ad Space	LFA, GOC Website Mention		
Full Page Ad Space	LFA, GOC Website Mention	Featured Sponsor of the Day on LFA, GOC Social Media		
LFA, GOC Website Mention	Featured Sponsor of the Day on LFA, GOC Social Media			
Featured Sponsor of the Day on LFA, GOC Social Media	10 T-shirts			
20 T-shirts				
\$5,000	\$2,500	\$1,000	\$500	\$250

In-Kind Donations

Many products and services are necessary to put on our walks. Companies donating any of the items below will be awarded with the corporate benefits equal to their commercial value. Please contact our office for details.

Thank you for supporting the fight against lupus. Your aid is crucial to our mission! If you have additional questions, please do not hesitate to contact us. If you would like to donate to the walk, please fill out the following application and mail or fax it to our office.

Walk Day Refreshments

- Bottled Water
- Breakfast Food
- Lunch Food
- Ice Cream
- Drinks
- Ice
- Snacks

Service

- Volunteer Teams
- Musical Entertainment
- Face Painters
- Other Entertainment

Apparel & Prizes

- Water Bottles
- Tote Bags
- T-Shirts
- Sweatshirts
- Jackets
- Sunscreen
- Hats

Advertisement

- Billboards
- Radio Spots
- Newspaper & Web Ads

Equipment

- Stage
- Sound System
- Water Coolers
- Signage
- Balloons



Contact Info

Bryan Haynes,
Development Manager

Phone: 330-612-4607

Toll-Free: 1(888) NO-LUPUS

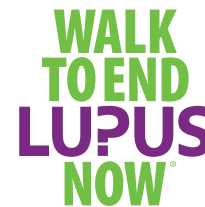
Fax: 440-717-0186

Email: bryan@lupusgreaterohio.org

Website: LupusGreaterOhio.org

Address: 12930 Chippewa Rd.,
Brecksville, OH 44141





Sponsorship Application

Donor / Sponsor Info

Donor/Sponsor Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Walk Location(s): _____

Select Sponsorship Level *Multiply by number of walks you plan to sponsor

Friend - \$250 Leadership Team Sponsor - \$2,000

Patron - \$500 Champion - \$5,000

Corporate Team Sponsor - \$1,000

In-Kind Donation - please specify gift and commercial value:

Other Donation - please specify:

Method of Payment

Check/Money Order Enclosed

Visa Mastercard Discover American Express

Card Number: _____ CVV2 Code: _____

Expiration Date: _____ Zip Code: _____

Name as it appears on card: _____

Signature: _____

Please send this form with payment to:

Lupus Foundation of America,
Greater Ohio Chapter
Attn: Walk To End Lupus Now®
12930 Chippewa Rd.
Brecksville, Ohio 44141



The deadline for corporate sponsorship applications for the Walk To End Lupus Now™ is two weeks before the walk date. All applications must be received by the LFA, GOC by this date in order to be eligible for all corporate benefits.



Help Us Solve
The Cruel Mystery

LUPUSTM

FOUNDATION OF AMERICA
GREATER OHIO CHAPTER