



Team Goal Setting

Set goals for your walk team and fundraising efforts! *What do you want to achieve this walk season?* It's never too late to ask yourself and members this question. Try to set at least 3 goals for your team this season. Don't forget to share your goals with your team; it will help hold everyone accountable in order to accomplish these goals.

Key pointers when setting goals:

- Do your goals pass the SMART test?
 - Specific
 - Measurable
 - Achievable
 - Realistic
 - Time-bound
- Ask yourself the following questions when defining your goals:
 - What are you trying to accomplish?
 - Who are you trying to reach?
 - What do I want them to do?
 - What is the best way to reach my audience?
 - What are the action steps to accomplish these goals?

Here are some examples of team goals:

- Assign a Co-Captain to alleviate some pressure from yourself
- Involve all team members in team fundraising and encourage them in their own efforts
- Host 2 team fundraisers
- Get 5 more donors involved in supporting your team than last year
- Take pictures and share why you walk on social media
- Send a personal thank you message to every one of your donors



Team Goal Setting

Team Name: _____

Team Captain Name: _____

Team Co-Captain Name: _____

Goal - Number of Team Members: _____ Goal – Team Fundraising Total: _____

Set three goals for your team for this year.

GOAL #1

Action Steps:

GOAL #2

Action Steps:

GOAL #3

Action Steps:

