Team Goal Setting

Set goals for your walk team and fundraising efforts! What do you want to achieve this walk season? It’s never too late to ask yourself and members this question. Try to set at least 3 goals for your team this season. Don’t forget to share your goals with your team; it will help hold everyone accountable in order to accomplish these goals.

Key pointers when setting goals:
- Do your goals pass the SMART test?
  - Specific
  - Measurable
  - Achievable
  - Realistic
  - Time-bound
- Ask yourself the following questions when defining your goals:
  - What are you trying to accomplish?
  - Who are you trying to reach?
  - What do I want them to do?
  - What is the best way to reach my audience?
  - What are the action steps to accomplish these goals?

Here are some examples of team goals:
- Assign a Co-Captain to alleviate some pressure from yourself
- Involve all team members in team fundraising and encourage them in their own efforts
- Host 2 team fundraisers
- Get 5 more donors involved in supporting your team than last year
- Take pictures and share why you walk on social media
- Send a personal thank you message to every one of your donors
Team Goal Setting

Team Name: __________________________________________________________________________________

Team Captain Name: __________________________________________________________________________

Team Co-Captain Name: ________________________________________________________________________

Goal - Number of Team Members: ___________  Goal – Team Fundraising Total: _________________________

Set three goals for your team for this year.

**GOAL #1**
___________________________________________________________________________________________
___________________________________________________________________________________________

Action Steps:
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___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________

**GOAL #2**
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___________________________________________________________________________________________

Action Steps:
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________

**GOAL #3**
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___________________________________________________________________________________________

Action Steps:
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________
___________________________________________________________________________________________