2023 Walk to End Lupus Now® Sponsorship Levels



Thank you for joining the movement to end lupus!

Please read on to learn about our sponsorship opportunity levels.

Exclusive Specialty Sponsorships

\$5,000 Team Captain (TC) Party Sponsor

- Custom banner at the TC Party
- Course marker sign to be displayed along the walk route
- Logo on the walk website the LFA, GOC chapter website, and marketing materials specific to the TC Party
- "Featured Sponsor Day" special full-day social media promotion
- Exclusive invite to the TC Party with optional presentation time
- 1/2-page ad space in the event program

\$2,500 Lupus Patient VIP Sponsor

- Logo on Walk Day banner
- Exclusively branded hats for the group lupus patient picture
- Course marker sign to be displayed along the walk route
- Logo on the walk website, the LFA, GOC chapter website, social media channels, and in the event program
- Special invite to the walk with optional exhibit table/booth space

\$1,000 Entertainment Sponsor

- Custom banner to be displayed at the entrance of the walk venue
- Course marker sign to be displayed along the walk route
- Logo on the walk website and in the event program
- Special invite to the walk with optional exhibit table/booth space

\$1,000 End of Walk Celebration Sponsor

- Custom banner to be displayed at the walk route finish line
- Course marker sign to be displayed along the walk route
- Logo on the walk website and in the event program
- Special invite to the walk with optional exhibit table/booth space

In-Kind Donations

We gladly accept in-kind donations of all varieties and will provide appropriate recognition based on contribution. Please contact the Lupus Foundation of America, Greater Ohio Chapter to discuss your in-kind donation. Call the LFA, GOC office toll-free at 1 (888) NO-LUPUS or (440) 717-0183 or contact the Walk Coordinator, Victoria@lupusgreatreohio.org.

Corporate and Team Sponsorships

\$5,000 Champions Sponsor

- Logo on Walk Day Banner
- Course marker sign to be displayed along the walk route
- Logo on the walk website, the LFA, GOC chapter website, and marketing materials (both print and digital)
- "Featured Sponsor Day" special full-day social media promotion
- Special invite to the walk with optional exhibit table/booth space
- 1/2-page ad space in the event program

\$2,500 Leadership Sponsor

- Logo on Walk Day Banner
- Course marker sign to be displayed along the walk route
- Logo on the walk website and the LFA, GOC chapter website
- "Featured Sponsor Day" special full-day social media promotion
- 1/2-page ad space in the event program
- Special invite to the walk with optional exhibit table/booth space

\$1,000 Corporate Team Sponsor

- Course marker sign to be displayed along the walk route
- Logo on the walk website and social media channels
- "Featured Sponsor Day" special full-day social media
- 1/4-page ad space in the event program
- Special invite to the walk with optional exhibit table/booth space

\$500 Corporate Patron

- Course marker sign to be displayed along the walk route
- Logo on the walk website
- 1/4-page ad space in the event program

\$250 Corporate Friend

- Course marker sign to be displayed along the walk route
- Logo on the walk website and in the event program

Presenting Sponsor (Purchased by GSK)

- Recognition on all radio/tv spots and advertisement billboard(s) (specifics based on availability)
- Custom banner to be displayed at the walk route starting line and a course marker sign to be displayed along the walk route
- Logo on the walk website, the LFA, GOC chapter website, and marketing materials (both print and digital)
- "Featured Sponsor Day" special full-day social media promotion and full-page ad space in the event program
- Special invite to the walk with optional exhibit table/booth space PLUS the role of "Ribbon Cutter" at the walk route starting line

LUPUS FOUNDATION OF AMERICA



2023 Walk to End Lupus Now® Sponsorship Commitment



Thank you for joining the movement to end lupus! Help us solve the cruel mystery by sponsoring the Walk to End Lupus Now®

1. Select Your Sponsorship Level:

5,000 Champion Spo	onsor \$2,500 Lead	\$2,500 Leadership Sponsor		\$1,000 Corporate Team Sponsor		e Patron \$	250 Corporate Friend
\$5,000 TC Party Spor	nsor \$2,500 Lupus Pa	\$2,500 Lupus Patient VIP Sponsor		\$1,000 Entertainment Sponsor		\$1,000 End of Walk Celebration Sponsor	
. Provide Your C	ompany Information						
Company Name:							
Address:							
City:				State:		Zip:	
Contact Name:							
Contact Email:							
Contact Phone:							
3. Authorize Pay	vment:						
Dollar Amount to Be Charged: (please note the corresponsing price o your selected sponsorship level)		\$		Cardholder's Name: exactly as it appears on the card)			
CC Number:				CVV:		EXP:	
	ng Address: ent from above)		•		•	•	•
City:				State:		Zip:	
Signature:					•	•	•
Please make checks payable to: LFA, GOC 12930 Chippewa Road, Suite 4 Brecksville, OH 44141				For alternative payment options, please contact the LFA, GOC office.			
	Please use the s	pace below to p	rovide any sp	ecific notes, comme	ents, questions, o	r concerns:	

The Lupus Foundation of America, Greater Ohio Chapter is a 501(c)3 non-profit organization. All contributions are tax-deductible.

4. Submit: Once completed, please send this form via email to Victoria@LupusGreaterOhio.org or fax it to (440) 717-0186

